

Sea-Tac Mobile Application & Indoor Navigation

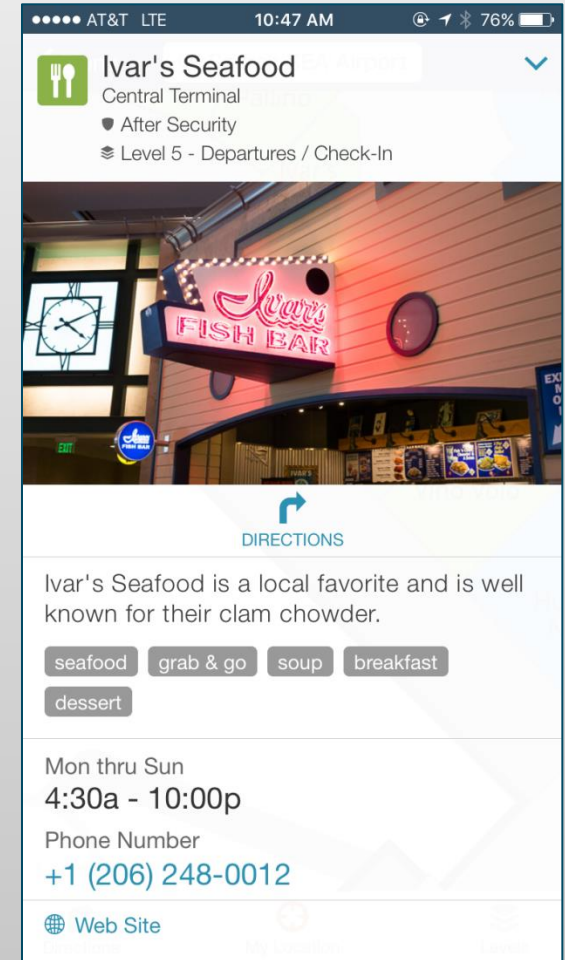
Sea-Tac App Examples

- Personalize way finding and maps
- Estimated walking time and distances
- Promote our concessions and lounge
- Flight and gate changes
- Highlight special interest areas

Dining and Retail Opportunities



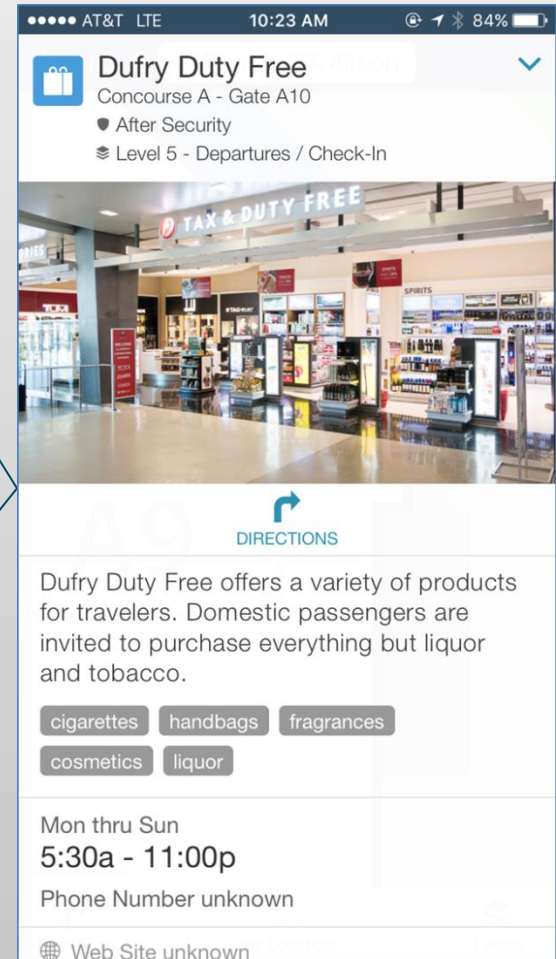
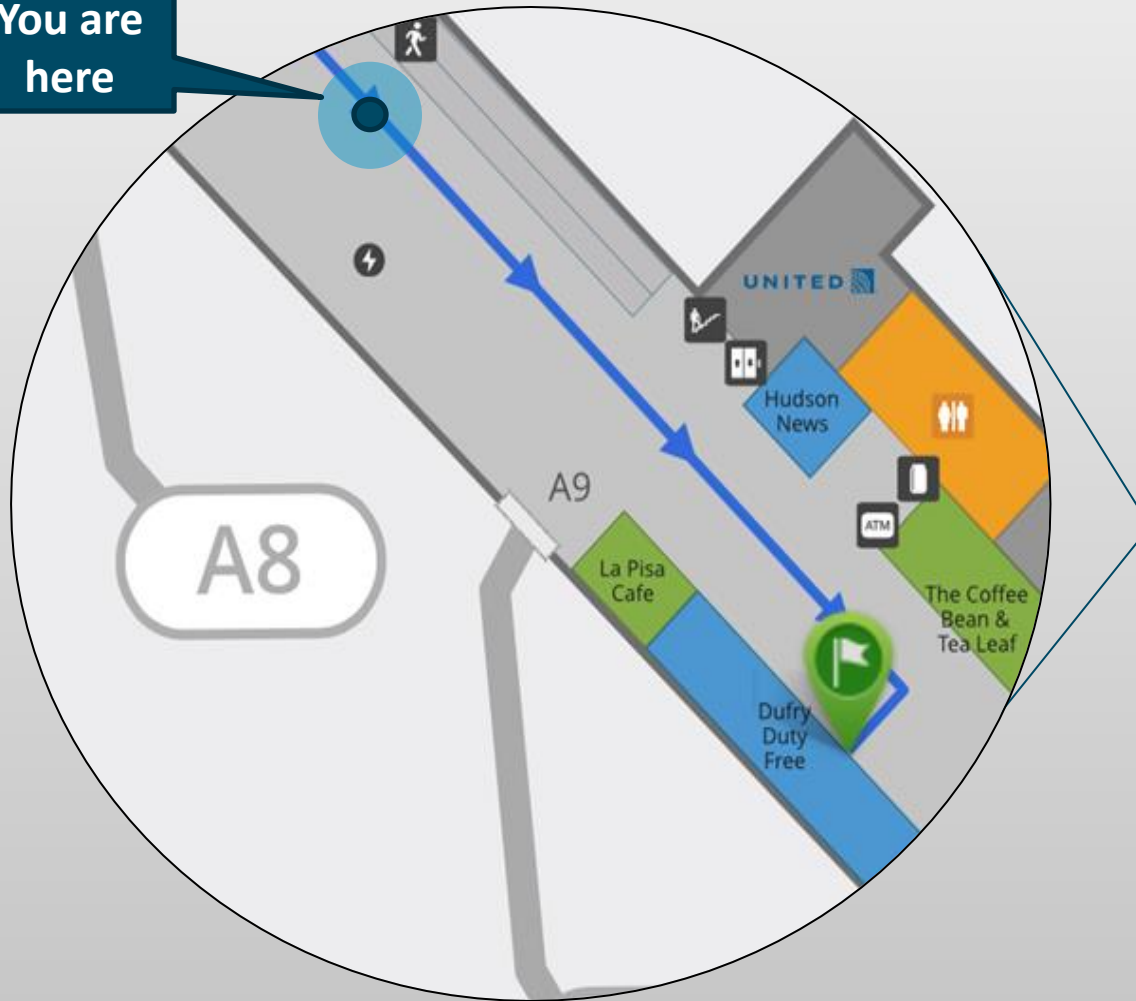
- Walk time and map
- Distances & map
- Blue Dot position
- ADR Details



Details on destinations provided by touching map icons

Location-aware App's Value Proposition

You are here



Encourage duty free shopping by international travelers

Potential & Future App Upgrades

Examples we are considering

- Check point wait time information
- Windows Phone platform
- Directions to open parking in garage
- Closest parking location to your gate
- New maps for NorthSTAR and IAF

Potential feature set of future App releases, if feasible

Questions?

Thank you